

DAVIS & GILBERT LLP
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1740 Broadway
New York, New York 10019
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Attorneys for Medialink Worldwide

UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK

In re

GENERAL MOTORS CORP., et al.,

Debtors.

Chapter 11 Case No.

09-50026 (REG)

(Jointly Administered)

**RESPONSES AND OBJECTIONS BY MEDIALINK WORLDWIDE
TO DEBTOR'S CURE AMOUNT IN ASSUMING AND ASSIGNING
THE EXECUTORY CONTRACT OF MEDIALINK WORLDWIDE**

Medialink Worldwide ("Medialink"), by and through its undersigned legal counsel, submits its objections to the sum of \$8,071.29 as the cure amount allegedly due to it for the assumption and assignment of its contract with the Debtor.

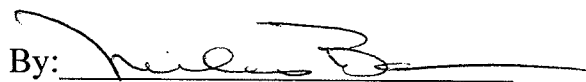
The correct amount due from Debtor to Medialink is the sum of \$74,021.72. Attached as Exhibit "A" is a schedule detailing the amounts that are due to Medialink from Debtor. Included in the amount due are Pro Forma invoices which total \$46,795.35 as well as Invoices submitted to Debtor in the sum of \$27,226.37.

The amounts set forth in the Pro Forma invoices of \$46,795.35 are due to Medialink and must be paid as part of the assumption and assignment of the Medialink agreement. The Pro Forma invoices are for services rendered but which require the Debtor to provide paperwork "codes" so that Medialink can generate a final invoice for processing per Debtor's rules. Copies of all of the invoices detailing the monies due to Medialink are attached as Exhibit "B."

Based on the foregoing, Medialink respectfully requests that the Debtor be directed to pay Medialink the sum of \$74,021.72 in order to assume Medialink's contract with the Debtor.

Dated: New York, New York
June 15, 2009

DAVIS & GILBERT LLP

By: 

Miles Baum

Attorneys for Medialink Worldwide
1740 Broadway
New York, New York 10017
Telephone: (212) 468-4800
Facsimile: (212) 468-4888

TO: General Motors Corporation
Cadillac Building
30009 Van Dyke Avenue
Warren, Michigan 48090-9025
(Attn: Warren Command Center,
Mailcode 480-206-114)
Facsimile: (866) 962-2868

Weil Gotshal & Manges LLP
Attorneys for the Debtors
767 Fifth Avenue
New York, New York 10153
(Attn: Harvey R. Miller, Esq.,
Stephen Karotkin, Esq., and
Joseph H. Smolinsky, Esq.)
Facsimile: (212) 310-8007

The U.S. Treasury
1500 Pennsylvania Avenue NW
Room 2312
Washington, D.C. 20220
(Attn: Matthew Feldman, Esq.)
Facsimile: (202) 622-6415

Cadwalader, Wickersham & Taft LLP
Attorneys for Purchaser
One World Financial Center
New York, New York 10281
(Attn: John J. Rapisardi, Esq.)
Facsimile: (212) 504-6666

Kramer Levin Naftalis & Frankel LLP
Attorneys for the Creditors Committee
1177 Avenue of the Americas
New York, New York 10036
Facsimile: (212) 715-8000

Vedder Price, P.C.
Attorneys for Export Development Canada
1633 Broadway
47th Floor
New York, New York 10019
(Attn: Michael J. Edelman, Esq. And
Michael L. Schein, Esq.)
Facsimile: (212) 407-7799

Office of the United States Trustee
For the Southern District of New York
33 Whitehall Street
21st Floor
New York, New York 10004
(Attn: Diana G. Adams, Esq.)
Facsimile: (212) 668-2255

EXHIBIT A

Invoices not included on GM List			
Invoice #	Invoice Date	Invoice Amount	Back Up Reference #
INV0389389	5/18/09	1,100.00	1
	Total:	1,100.00	
Services provided to GM prior to 6/1/2009. Paper work requested from GM to enable Medialink to invoice			
Invoice #	Invoice Date	Invoice Amount	Back Up Reference #
04FF09-0059	6/9/2009	307.91	2
04FF09-0098	6/9/2009	707.65	3
03FF09-0053	6/9/2009	227.32	4
04FF09-0068	6/9/2009	264.79	5
05FF09-0094	6/9/2009	88.68	6
INV0389436	6/10/2009	245.62	7
04NY09-0029	6/15/2009	1,295.35	A
04NY09-0028	6/15/2009	9,000.00	B
04NY09-0029	6/15/2009	22,500.00	C
04NY09-0030	6/15/2009	14,000.00	D
	Total:	48,637.32	E
Services provided to GM subsequent to 6/1/2009. Paper work requested from GM to enable Medialink to invoice			
Invoice #	Invoice Date	Invoice Amount	Back Up Reference #
06NY09-0064	6/4/09	18,000.00	8
06NY09-0068	6/4/09	5,900.00	9
04FF09-0086	6/12/09	20.58	10
06FF09-0076	6/12/09	121.27	11
04FF09-0125	6/12/09	121.27	12
06NY09-0068	6/12/09	121.28	13
	Total:	24,284.40	

EXHIBIT B

#1

T 212 682 8300
800 843 0677
F 212 682 2370

Medialink
www.medialink.com

INVOICE

General Motors Corporation
300 Renaissance Ctr- Tracking Center
Mail Code 482-C30-C76
Detroit, MI 48265-3000
Att: Stephanie Marsh

DATE

5/29/2009

INVOICE #

INV0389389

Reference Project
05NY09-0096PRO

Invoice Date: 5/29/2009

Purchase Order:

Project Month: May 2009

Client Solutions
Representative: Sannicandro

Mike Meyerand
313-665-3187Ext

Project Reference: 05NY09-0096PRO
Reference Description: GM BRoll Compilation

DESCRIPTION

Broll Edit

EA# 2009 A0618-08 Seq# 0011 Item ID# 1294-09 TM
GMR 88260

AMOUNT

1,100.00

TOTAL CHARGES

1,100.00

BALANCE DUE

1,100.00

PLEASE REMIT ALL PAYMENTS TO:

Medialink Worldwide Incorporated: 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable

ALL PAYMENTS ARE DUE UPON RECEIPT OF INVOICE. IF YOU HAVE ANY QUESTIONS

REGARDING THIS INVOICE, PLEASE CONTACT RAYMOND FOX AT (212) 812-7083.

THANK YOU FOR USING MEDIALINK AND FOR YOUR PROMPT PAYMENT.

Chicago
London

Los Angeles
New York
Norwalk, CT

San Francisco
Washington, DC

#2

T 212 682 8300 www.medialink.com
800 843 0677
F 212 681 1098

Medialink

Pro Forma Invoice

DATE 6/09/2009 INVOICE# 04FF09-0059

General Motors Corp.
300 Renaissance Center- Tracking Center
MC 482-C30-C76
Detroit, MI 48265
Attn: Stephanie Marsh

Reference Project
04FF09-0059

Gary Smith
313-665-9910

Invoice Date: 6/09/2009
Purchase Order:
Transmission Date: April 2009
Client Solutions Rick Sannicandro
Representative:

Project Reference: 04FF09-0059

Reference Description Camaro Delivery

DESCRIPTION	AMOUNT
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Project related costs	306.72
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Travel related cost	1.19
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EA#2009-A0618-08 Seq# 0002 Item ID 1413-003J

TOTAL CHARGES 307.91

PLEASE REMIT ALL PAYMENTS TO:

Medialink Worldwide Incorporated 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable
ALL PAYMENTS ARE DUE UPON RECEIPT OF INVOICE. IF YOU HAVE ANY QUESTIONS REGARDING THIS INVOICE, PLEASE CONTACT RAYMOND FOX 212-812-7083. THANK YOU FOR USING MEDIALINK AND FOR YOUR PROMPT PAYMENT.

#3

T 212 682 8300 www.medialink.com
800 843 0677
F 212 681 1098

Medialink

Pro Forma Invoice

DATE INVOICE#

6/09/2009

04FF09-0098

General Motors Corp.
300 Renaissance Center- Tracking Center
MC 482-C30-C76
Detroit, MI 48265
Attn: Stephanie Marsh

Reference Project
04FF09-0098

Gary Smith
313-665-9910

Invoice Date: 6/09/2009
Purchase Order:
Transmission Date: April 2009
Client Solutions Rick Sannicandro
Representative:

Project Reference: 04FF09-0098

Reference Description Quieter Cars (Buick LaCrosse)

DESCRIPTION	AMOUNT
Travel at cost	629.37
Project related cost	78.28
EA#2009-A0618-08 Seq# 0002 Item ID 1413-003J	

TOTAL CHARGES 707.65

PLEASE REMIT ALL PAYMENTS TO:

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#4

T 212 682 8300 www.medialink.com
800 843 0677
F 212 681 1098

Medialink

Pro Forma Invoice

DATE 6/09/2009 INVOICE#

6/09/2009

03FF09-0053

General Motors Corp.
300 Renaissance Center- Tracking Center
MC 482-C30-C76
Detroit, MI 48265
Attn: Stephanie Marsh

Reference Project
03FF09-0053

Gary Smith
313-665-9910

Invoice Date: 6/09/2009
Purchase Order:
Transmission Date: March 2009
Client Solutions Rick Sannicandro
Representative:

Project Reference: 03FF09-0053

Reference Description JD Power- Service Awards

DESCRIPTION	AMOUNT
Travel at cost	214.97
Project related cost	12.35
EA#2009-A0618-08 Seq# 0002 Item ID 1413-003J	
TOTAL CHARGES	227.32

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T 212 682 8300 www.medialink.com
800 843 0677
F 212 681 1098

Medialink

Pro Forma Invoice

DATE 6/09/2009 INVOICE# 04FF09-0068

General Motors Corp.
300 Renaissance Center- Tracking Center
MC 482-C30-C76
Detroit, MI 48265
Attn: Stephanie Marsh

Reference Project
04FF09-0068

Gary Smith
313-665-9910

Invoice Date: 6/09/2009
Purchase Order:
Transmission Date: April 2009
Client Solutions Rick Sannicandro
Representative:

Project Reference: 04FF09-0068

Reference Description GM Total Confidence Announcement

DESCRIPTION	AMOUNT
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Travel at cost	264.79
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EA#2009-A0618-08 Seq# 0002 Item ID 1413-003J

TOTAL CHARGES 264.79

PLEASE REMIT ALL PAYMENTS TO:

Medialink Worldwide Incorporated 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable
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#6

T 212 682 8300 www.medialink.com
800 843 0677
F 212 681 1098

Medialink

Pro Forma Invoice

DATE 6/09/2009 INVOICE# 05FF09-0094

General Motors Corp.
300 Renaissance Center- Tracking Center
MC 482-C30-C76
Detroit, MI 48265
Attn: Stephanie Marsh

Reference Project
05FF09-0094

Gary Smith
313-665-9910

Invoice Date: 6/09/2009
Purchase Order:
Transmission Date: May 2009
Client Solutions Rick Sannicandro
Representative:

Project Reference: 05FF09-0094

Reference Description Indy 500 Camaro Pace Car

DESCRIPTION	AMOUNT
-------------	--------

Travel at cost	88.68
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EA#2009-A0618-08 Seq# 0002 Item ID 1413-003J

TOTAL CHARGES 88.68

PLEASE REMIT ALL PAYMENTS TO:

Medialink Worldwide Incorporated 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable
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#7

T 212 682 8300
800 843 0677
F 212 682 2370

Medialink
www.medialink.com

INVOICE

DATE INVOICE #
6/10/2009 INV0389436

General Motors Corporation
300 Renaissance Ctr- Tracking Center
Mail Code 482-C30-C76
Detroit, MI 48265-3000
Att: Stephanie Marsh

Gary Smith
313-665-9910Ext

Reference Project
03FF09-0064DIS

Invoice Date: 6/10/2009

Purchase Order:

Project Month: March 2009

Client Solutions Representative: Sannicandro

Project Reference: 03FF09-0064DIS

Reference Description: Hybrid Trucks

DESCRIPTION

AMOUNT

Project related cost

245.62

EA# 2009-A0618-08 Seq# 11 Item ID# 1294-09 TM

GMR 88260

TOTAL CHARGES 245.62

BALANCE DUE 245.62

PLEASE REMIT ALL PAYMENTS TO:
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THANK YOU FOR USING MEDIALINK AND FOR YOUR PROMPT PAYMENT.

Chicago
London

Los Angeles
New York
Norwalk, CT

San Francisco
Washington, DC

8

T 212 682 8300 www.medialink.com
800 843 0677
F 212 681 1098

Medialink

Pro Forma Invoice

DATE 6/04/2009 INVOICE#

6/04/2009

06NY09-0064

General Motors Corp.
300 Renaissance Center- Tracking Center
MC 482-C30-C76
Detroit, MI 48265
Attn: Stephanie Marsh

Reference Project
06NY09-0064

Mike Meyerand
313-665-3187

Invoice Date: 6/04/2009
Purchase Order:
Transmission Date: June 2009
Client Solutions Rick Sannicandro
Representative:

Project Reference: 06NY09-0064

Reference Description GM Restructuring Announcement

DESCRIPTION	AMOUNT
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Los Angeles SMT	15,000.00
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NY Coordination	3,000.00
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EA# 2009 A0618 09 Seq# 00011 Item ID# 1294-09TM

TOTAL CHARGES 18,000.00

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#9

T 212 682 8300 www.medialink.com
800 843 0677
F 212 681 1098

Medialink

Pro Forma Invoice

DATE: 6/04/2009 INVOICE#

6/04/2009

06NY09-0068

General Motors Corp.
300 Renaissance Center- Tracking Center
MC 482-C30-C76
Detroit, MI 48265
Attn: Stephanie Marsh

Reference Project
06NY09-0068

Gary Smith
313-665-9910

Invoice Date: 6/04/2009

Purchase Order:

Transmission Date: June 2009

Client Solutions Rick Sannicandro

Representative:

Project Reference: 06NY09-0068

Reference Description Battery Lab BRoll

DESCRIPTION	AMOUNT
BRoll Edit and Producer	4,500.00
Battery Lab Politicians BRoll Edit and Dubs	1,400.00

TOTAL CHARGES 5,900.00

PLEASE REMIT ALL PAYMENTS TO:

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#10

T 212 682 8300 www.medialink.com
800 843 0677
F 212 681 1098

Medialink

Pro Forma Invoice

DATE

INVOICE#

6/12/2009

04FF09-0086

General Motors Corp.
300 Renaissance Center- Tracking Center
MC 482-C30-C76
Detroit, MI 48265
Attn: Stephanie Marsh

Reference Project
04FF09-0086

Gary Smith
313-665-9910

Invoice Date: 6/12/2009
Purchase Order:
Transmission Date: April 2009
Client Solutions Rick Sannicandro
Representative:

Project Reference: 04FF09-0086

Reference Description New York Auto Show 2009

DESCRIPTION	AMOUNT
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Travel at cost	20.58
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EA#2009-A0618-08 Seq# 11 Item ID 1294-09 TM

TOTAL CHARGES	20.58
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T 212 682 8300 www.medialink.com
800 843 0677
F 212 681 1098

Medialink

Pro Forma Invoice

DATE 6/12/2009 INVOICE# 06FF09-0076

General Motors Corp.
300 Renaissance Center- Tracking Center
MC 482-C30-C76
Detroit, MI 48265
Attn: Stephanie Marsh

Reference Project
06FF09-0076

Gary Smith
313-665-9910

Invoice Date: 6/12/2009
Purchase Order:
Transmission Date: June 2009
Client Solutions Rick Sannicandro
Representative:

Project Reference: 06FF09-0076

Reference Description Battery Lab Announcement

DESCRIPTION	AMOUNT
Travel at cost	110.52
Project related cost	10.75
EA#2009-A0618-08 Seq# 11 Item ID 1294-09 TM	
TOTAL CHARGES	121.27

PLEASE REMIT ALL PAYMENTS TO:

Medialink Worldwide Incorporated 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable
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#12

T 212 682 8300 www.medialink.com
800 843 0677
F 212 681 1098

Medialink

Pro Forma Invoice

DATE 6/12/2009 INVOICE# 04FF09-0125

General Motors Corp.
300 Renaissance Center- Tracking Center
MC 482-C30-C76
Detroit, MI 48265
Attn: Stephanie Marsh

Reference Project
04FF09-0125

Gary Smith
313-665-9910

Invoice Date: 6/12/2009
Purchase Order:
Transmission Date: April 2009
Client Solutions Rick Sannicandro
Representative:

Project Reference: 04FF09-0125

Reference Description Volt Ride and Drive

DESCRIPTION	AMOUNT
Travel at cost	110.52
Project related cost	10.75
EA#2009-A0618-08 Seq# 11 Item ID 1294-09 TM	

TOTAL CHARGES 121.27

PLEASE REMIT ALL PAYMENTS TO:

Medialink Worldwide Incorporated 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable
ALL PAYMENTS ARE DUE UPON RECEIPT OF INVOICE. IF YOU HAVE ANY QUESTIONS REGARDING THIS INVOICE, PLEASE CONTACT RAYMOND FOX 212-812-7083. THANK YOU FOR USING MEDIALINK AND FOR YOUR PROMPT PAYMENT.

#13

T 212 682 8300 www.medialink.com
800 843 0677
F 212 681 1098

Medialink

Pro Forma Invoice

DATE 6/12/2009 INVOICE# 06NY09-0068

General Motors Corp.
300 Renaissance Center- Tracking Center
MC 482-C30-C76
Detroit, MI 48265
Attn: Stephanie Marsh

Reference Project
06NY09-0068

Gary Smith
313-665-9910

Invoice Date: 6/12/2009
Purchase Order:
Transmission Date: June 2009
Client Solutions Rick Sannicandro
Representative:

Project Reference: 06NY09-0068

Reference Description Battery Lab BRoll

DESCRIPTION	AMOUNT
Travel at cost	110.52
Project related cost	10.76
EA#2009-A0618-08 Seq# 11 Item ID 1294-09 TM	
TOTAL CHARGES	121.28

PLEASE REMIT ALL PAYMENTS TO:

Medialink Worldwide Incorporated 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable
ALL PAYMENTS ARE DUE UPON RECEIPT OF INVOICE. IF YOU HAVE ANY QUESTIONS REGARDING THIS INVOICE, PLEASE CONTACT RAYMOND FOX 212-812-7083. THANK YOU FOR USING MEDIALINK AND FOR YOUR PROMPT PAYMENT.

(A)

T 212 682 8300 www.medialink.com
800 843 0677
F 212 681 1098

Medialink

Pro Forma Invoice

DATE

INVOICE#

6/15/2009

04NY09-0029

General Motors Corp.
300 Renaissance Center- Tracking Center
MC 482-C30-C76
Detroit, MI 48265
Attn: Stephanie Marsh

Reference Project

04NY09-0029

John McDonald
313-665-3128

Invoice Date: 6/15/2009

Purchase Order:

Transmission Date: April 2009

Client Solutions Rick Sannicandro

Representative:

Project Reference: 04NY09-0029

Reference Description GM Total Confidence Announcement

DESCRIPTION

AMOUNT

Travel at cost	1,204.15
Project related cost	91.20

TOTAL CHARGES 1,295.35

PLEASE REMIT ALL PAYMENTS TO:

Medialink Worldwide Incorporated 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable
ALL PAYMENTS ARE DUE UPON RECEIPT OF INVOICE. IF YOU HAVE ANY QUESTIONS REGARDING THIS INVOICE, PLEASE CONTACT RAYMOND FOX 212-812-7083. THANK YOU FOR USING MEDIALINK AND FOR YOUR PROMPT PAYMENT.

(B)

T 212 682 8300 www.medialink.com
800 843 0677
F 212 681 1098

Medialink

Pro Forma Invoice

DATE

INVOICE#

6/15/2009

04NY09-0028

General Motors Corp.
300 Renaissance Center- Tracking Center
MC 482-C30-C76
Detroit, MI 48265
Attn: Stephanie Marsh

Reference Project
04NY09-0028

John McDonald
313-665-3128

Invoice Date: 6/15/2009

Purchase Order:

Transmission Date: April 2009

Client Solutions Rick Sannicandro

Representative:

Project Reference: 04NY09-0028

Reference Description GM Total Confidence Announcement

DESCRIPTION	AMOUNT
ANRs in English and Spanish	10,000.00
Less GM discount	(1,000.00)
TOTAL CHARGES	9,000.00

PLEASE REMIT ALL PAYMENTS TO:

Medialink Worldwide Incorporated 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable

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T 212 682 8300 www.medialink.com
800 843 0677
F 212 681 1098

Medialink
Pro Forma Invoice

DATE

INVOICE#

6/15/2009

04NY09-0029

General Motors Corp.
300 Renaissance Center- Tracking Center
MC 482-C30-C76
Detroit, MI 48265
Attn: Stephanie Marsh

Reference Project

04NY09-0029

John McDonald
313-665-3128

Invoice Date: 6/15/2009

Purchase Order:

Transmission Date: April 2009

Client Solutions Rick Sannicandro

Representative:

Project Reference: 04NY09-0029

Reference Description GM Total Confidence Announcement

DESCRIPTION	AMOUNT
Satellite Media Tour	20,000.00
Project Management	3,000.00
Web Video Editing	1,700.00
Less GM discount	(2,200.00)
TOTAL CHARGES	22,500.00

PLEASE REMIT ALL PAYMENTS TO:

Medialink Worldwide Incorporated 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable

ALL PAYMENTS ARE DUE UPON RECEIPT OF INVOICE. IF YOU HAVE ANY QUESTIONS REGARDING THIS INVOICE, PLEASE CONTACT RAYMOND FOX 212-812-7083. THANK YOU FOR USING MEDIALINK AND FOR YOUR PROMPT PAYMENT.



T 212 682 8300 www.medialink.com
800 843 0677
F 212 681 1098

Medialink

Pro Forma Invoice

DATE

INVOICE#

6/15/2009

04NY09-0030

General Motors Corp.
300 Renaissance Center- Tracking Center
MC 482-C30-C76
Detroit, MI 48265
Attn: Stephanie Marsh

Reference Project
04NY09-0030

John McDonald
313-665-3128

Invoice Date: 6/15/2009

Purchase Order:

Transmission Date: April 2009

Client Solutions Rick Sannicandro

Representative:

Project Reference: 04NY09-0030

Reference Description GM Total Confidence Announcement

DESCRIPTION	AMOUNT
2 x Radio Media Tour	15,500.00
Less GM discount	(1,500.00)
TOTAL CHARGES	14,000.00

PLEASE REMIT ALL PAYMENTS TO:

Medialink Worldwide Incorporated 708 Third Avenue, 8th Fl., New York, NY 10017 - Attn: Accounts Receivable

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DAVIS & GILBERT LLP
Miles Baum
1740 Broadway
New York, New York 10019
Telephone: (212) 468-4800
Facsimile: (212) 468-4888
E-Mail: mbaum@dglaw.com

Attorneys for Medialink Worldwide

UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK

In re

GENERAL MOTORS CORP., et al.,

Debtors.

Chapter 11 Case No.

09-50026 (REG)

(Jointly Administered)

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on June 15, 2009, copies of Medialink Worldwide's Responses and Objections to Notice of (I) Debtors' Intent to Assume and Assign Certain Executory Contracts, Unexpired Leases of Personal Property, and Unexpired Leases of Nonresidential Real Property and (II) Cure Amounts Related Thereto, was filed electronically with the Clerk of the Courts using the ECF system which will send notification of such filing to all ECF participants. A copy of this document was also served upon the following parties by facsimile:

General Motors Corporation
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30009 Van Dyke Avenue
Warren, Michigan 48090-9025
(Attn: Warren Command Center,
Mailcode 480-206-114)
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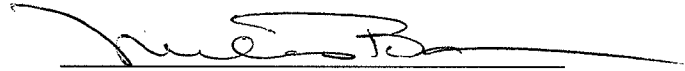
The U.S. Treasury
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Washington, D.C. 20220
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For the Southern District of New York
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A handwritten signature in black ink, appearing to read 'Miles Baum', is written over a horizontal line.

Miles Baum
Attorney for Medialink Worldwide